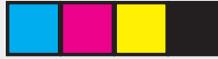




Westhampton Beach
Performing
Arts Center



INSIDE FRONT & 1ST RIGHT PAGE



Color Ad

Trim Size: 8"(w) X 10.5"(h)

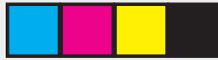
Safe Area: 7.5"(w) X 10"(h)

Bleed Size: 8.25" (w) X 10.75"(h)

\$7,000

- Ad runs for 52 weeks May to May
- 25,000 playbills distributed
- Your business promoted on our website with link
- Color ad posted on our website with link
- Invitation to all Donor events
- Four (4) VIP tickets to a 2020 show of your choice
- Signage acknowledging your support in the Gallery/Lounge
- Banner Ad in one of our E-mail Marketing Campaigns reaching over 18,000 individuals with each "blast"

FULL PAGE - INSIDE AD



Color Ad

Trim Size: 8"(w) X 10.5"(h)

Safe Area: 7.5"(w) X 10"(h)

Bleed Size: 8.25" (w) X 10.75"(h)

\$6,000

- Ad runs for 52 weeks May to May
- 25,000 playbills distributed
- Your business promoted on our website with link
- Color ad posted on our website with link
- Invitation to all Donor events
- Four (4) VIP tickets to a 2020 show of your choice
- Signage acknowledging your support in the Gallery/Lounge
- Banner Ad in one of our E-mail Marketing Campaigns reaching over 18,000 individuals with each "blast"

OUR 22ND SEASON!



Since the theatre opened in 1998,
we have brought
the finest in **MainStage** performances,
Arts Academy,
Family Friendly Productions,
School Day Programming,
Life Long Learning for Seniors
and the
Finest in World Cinema
to the Community.

The playbill is produced in **FULL COLOR**
and provides you with an outstanding advertising tool.

Don't miss out on this attention getting opportunity while we celebrate community
and all that you do for us!!

2020 STRATEGIC PARTNERSHIP OPPORTUNITIES

Support the arts and expand your client base by connecting with Westhampton Beach Performing Arts Center's devoted patrons. Strategic partnership packages are available on a year-round, summer-long, and program-by-program basis to bolster your company's creative marketing and community outreach efforts.

Packages can be customized to meet your specific goals, and benefits can include:

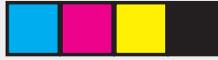
- Naming opportunities, including "Presenting Sponsor" level
- Logo inclusion in print, web & social media marketing and advertising campaigns
- On-air mentions in radio advertising campaigns
- Feature articles, including company messaging, included in press releases, e-newsletters & program brochures
- Signage in theatre lobby recognizing company's support
- Acknowledgment in stage announcements
- Opportunities to host private pre- or post-concert receptions for your company's guests and employees
- Special VIP seating
- Meet and Greet opportunities at artist's discretion

For more details contact Heather Draskin

Phone: 631.288.2350 x 115

Email: heatherd@whbpac.org

CENTERFOLD -



Color Ad

Trim Size: 16"(w) X 10.5"(h)

Safe Area: 15.5"(w) X 10(h) - NO CROSSOVER TEXT in 1/2" GUTTER

Bleed Size: 16.25"(w) X 10.75"(h)

- Ad runs for 52 weeks May to May
- 25,000 playbills distributed
- Stone on our "Walk of Fame" - 12"x12" engraved granite square on sidewalk in front of theatre
- Your business promoted on our website with link
- Color ad posted on WHBPAC website with link

PRICE
\$15,000

- Article about you and your business on our website
- Invitation to all Donor events
- Four (4) VIP tickets to a 2020 show of your choice
- Signage acknowledging your support in the Gallery/Lounge
- Acknowledged as a "Show Sponsor" for the show of your choice
- Banner Ad in one of our E-mail Marketing Campaigns reaching over 18,000 individuals with each "blast"

1/2 PAGE HORIZONTAL AD



Color Ad • Print Area 7.5"(w) X 4.875"(h)

\$3,000

- Ad runs for 52 weeks May to May
- 25,000 playbills distributed
- Your business promoted on our website with link
- Signage acknowledging your support in the Gallery/Lounge

1/4 PAGE AD



Color Ad

Print Area 3.625"(w) X 4.875"(h)

\$1,500

- Ad runs for 52 weeks from May to May
- 25,000 playbills distributed
- Your business promoted on our website with link
- Signage acknowledging your support in the Gallery/Lounge

1/6 PAGE AD



Color Ad

Print Area 3.625"(w) X 3.125"(h)

\$750

- Ad runs for 52 weeks from May to May
- 25,000 playbills distributed
- Your business promoted on our website with link
- Signage acknowledging your support in the Gallery/Lounge

ADVERTISING REACH

Westhampton Beach Performing Arts Center is the East End's premier venue for live performing arts as well as a cultural gathering place for the entire region.

Did you know...

In **21** seasons nearly **750,000** patrons have attended performances and **180,000** individuals visited the theatre for Arts Academy offerings.

More than **1,250** performers have graced the stage.

Each year more than **75** unique advertisers participate in our playbill.

This advertising supports more than **75** performances yearly,

over **50** movie screenings,

as well as a full time staff of **8**.

The **1** thing that's missing is YOU!

The 2020/2021 Westhampton Beach Performing Arts Center playbill is distributed at every performance from May 2020 – until May 2021, guaranteeing impressive exposure for your company's advertisement throughout the year.

We look forward to welcoming you to the WHBPAC advertising family!

For more details contact Heather Draskin

Phone: 631.288.2350 x 115

Email: heatherd@whbpac.org

ADDITIONAL WAYS TO SUPPORT THE THEATRE

Sponsor a MainStage or Arts Academy Program

Sponsorship includes:

- Name on all Performance Marketing & Advertising
- VIP Tickets to your Sponsored Performance
- Private Cocktail Reception
- Meet and Greet with Performer (at artist's discretion)
..... Amount based on Performing Artist

Ticket Stock Sponsorship\$5,000

Ticket Envelope Sponsorship\$5,000

“Walk of Fame” Stone in front of the Center

- 12” x 12” Stone\$1,000
- Bordered Stone.....\$5,000

“Name a Seat” in our Auditorium:

- Orchestra First Five Rows\$5,000
- Rows Five through Ten\$2,500
- Balcony First Two Rows\$2,500
- All Others Orchestra/Balcony\$1,000

Annual Golf Outing Sponsorships:

- Corporate Sponsor\$25,000
- Pro Sponsor.....\$18,000
- Cocktail Sponsor.....\$10,000
- Breakfast Sponsor.....\$7,500

INSIDE BACK COVER



Color Ad

Trim Size: 8"(w) X 10.5"(h)

Safe Area: 7.5"(w) X 10"(h)

Bleed Size: 8.25"(w) X 10.75"(h)

\$7,000

- Ad runs for 52 weeks May to May
- 25,000 playbills distributed
- Your business promoted on our website with link
- Color ad posted on our website with link
- Article about you and your business in our electronic newsletter
- Invitation to all Donor events
- Four (4) VIP tickets to a 2020 show of your choice
- Signage acknowledging your support in the Gallery Lounge
- Banner Ad in one of our E-mail Marketing Campaigns reaching over 18,000 individuals with each "blast"

FULL PAGE - BACK COVER



Color Ad

Trim Size: 8"(w) X 10.5"(h)

Safe Area: 7.5"(w) X 10"(h)

Bleed Size: 8.25" (w) X 10.75"(h)

\$10,500

- Ad runs for 52 weeks May to May
- 25,000 playbills distributed
- Your business promoted on our website with link
- Color ad posted on our website with link
- Invitation to all Donor events
- Four (4) VIP tickets to a 2020 show of your choice
- Signage acknowledging your support in the Gallery/Lounge
- Banner Ad in one of our E-mail Marketing Campaigns reaching over 18,000 individuals with each "blast"